



Creating
Value
Together.



European Childcare Sector Report 2026

Market dynamics, M&A activity and strategic insights

Executive summary

European childcare combines structural demand with continued consolidation, while market attractiveness remains highly local

European childcare M&A activity

519 Selected transactions	➤ 519 publicly identifiable childcare transactions were analysed across Europe. ➤ The UK accounted for 63% of identified transactions, followed by Benelux (14%), France (8%) and the Nordics (7%).
164 Transactions in 2025	➤ Selected transaction activity increased fivefold, from 33 transactions in 2020 to 164 in 2025. ➤ Strategic buyers accounted for 54% of identified transactions in 2025, up from 30% in 2020. ➤ Sponsor-backed strategic buyers represented a further 39%, underlining strong buy-and-build activity.

Indicative private-market childcare EBITDA multiples

<i>Local operator</i>	4.5 – 5.5x	➤ Founder-led business with one or a few locations, limited management depth and greater exposure to staffing and occupancy volatility.
<i>Regional operator</i>	5.5 – 7.0x	➤ Multiple locations in one region, with more stable occupancy, professional management and stronger operational control.
<i>Strategic platform</i>	7.0 – 9.0x+	➤ Scaled platform with strong earnings quality, proven staffing resilience and strong governance, compliance and reporting.

Key market insights

Childcare is increasingly essential labour-market infrastructure. Policy support, affordability reforms and rising participation underpin long-term demand, while workforce availability limits capacity.



Consolidation maturity differs materially by market

The UK is the most active visible transaction market, while the Netherlands is the main M&A engine within Benelux. France and the Nordics are more scaled markets, while Germany and Spain remain fragmented. Poland represents an early-stage platform opportunity.

Early-stage	Fragmented	Intermediate	Most Mature
Poland	Germany Spain	France Nordics	UK Benelux



Local regulation determines investability

Funding models, reimbursement, fee caps, staffing ratios, licensing and compliance requirements shape margins, scalability and the addressable buyer universe.



Operational quality drives valuation premiums

Scale, occupancy quality, staffing resilience, management depth and strong governance support earnings visibility and premium valuations.

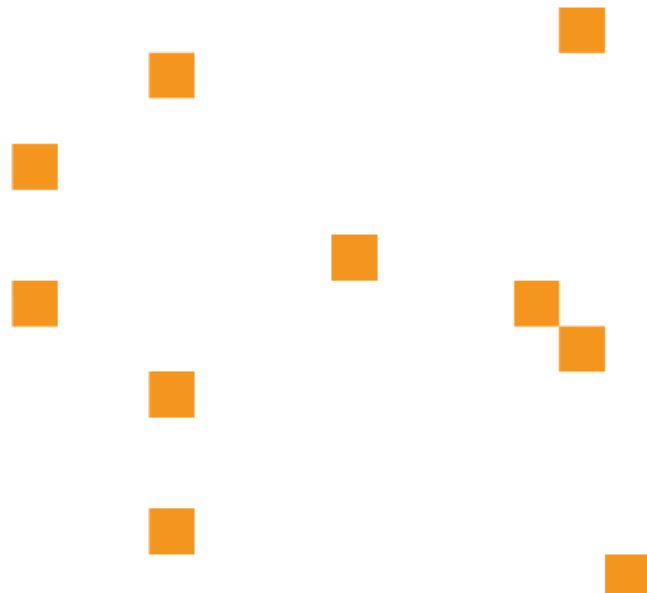


Staffing shortages constrain sector capacity

Structural demand continues to grow, but limited staff availability restricts capacity expansion and places pressure on occupancy, scalability and margins.



Our expertise in the childcare sector



Deep sector expertise, proven in transactions

With 100+ completed childcare transactions, we combine hands-on M&A experience with first-hand insights from entrepreneurs, operators, investors and strategic buyers across Europe.

100+ completed childcare transactions



Across Europe, childcare has evolved from a local services market into a strategic sector driven by labour-market participation, public policy and private investment. The market spans daycare centres, preschools, nurseries and multidisciplinary platforms, while operators face rising pressure from staffing shortages, regulation, funding dependency and professionalisation.

To complement the market analysis presented in this report, we conducted interviews with senior representatives of leading European childcare operators, providing first-hand perspectives on market developments, operational challenges and M&A dynamics.

Our teams remain closely connected to the sector through industry associations, events, webinars, podcasts and regular dialogues with market participants.



This report provides:

- a clear view on European childcare M&A activity
- the key trends shaping demand, funding and operations
- a regional comparison of market maturity
- an overview of leading platforms and ownership models
- practical insight for owners, operators and investors

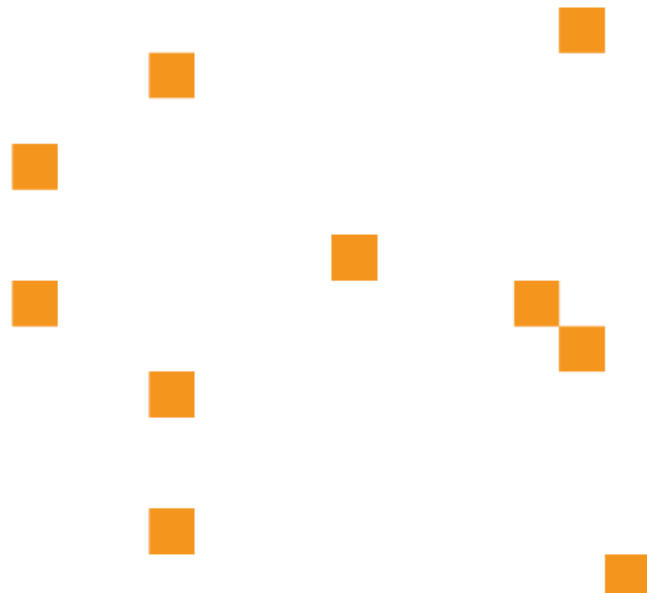
Cognos childcare track record

Selected buy-side and sell-side transactions in the childcare sector





European childcare market overview



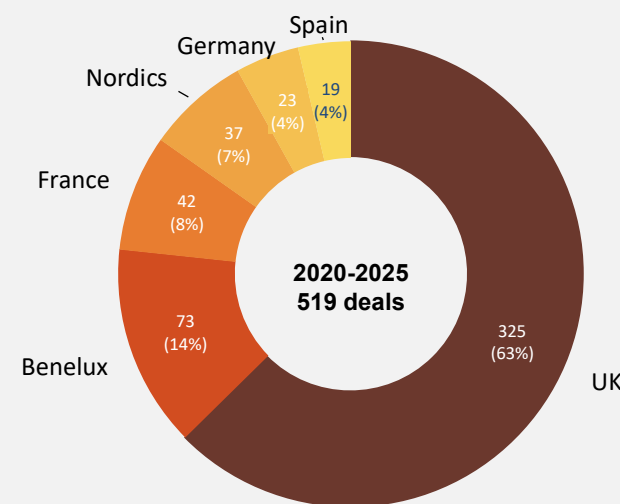
European childcare M&A activity

519 selected publicly identifiable transactions analysed across Europe, 2020 – 2025

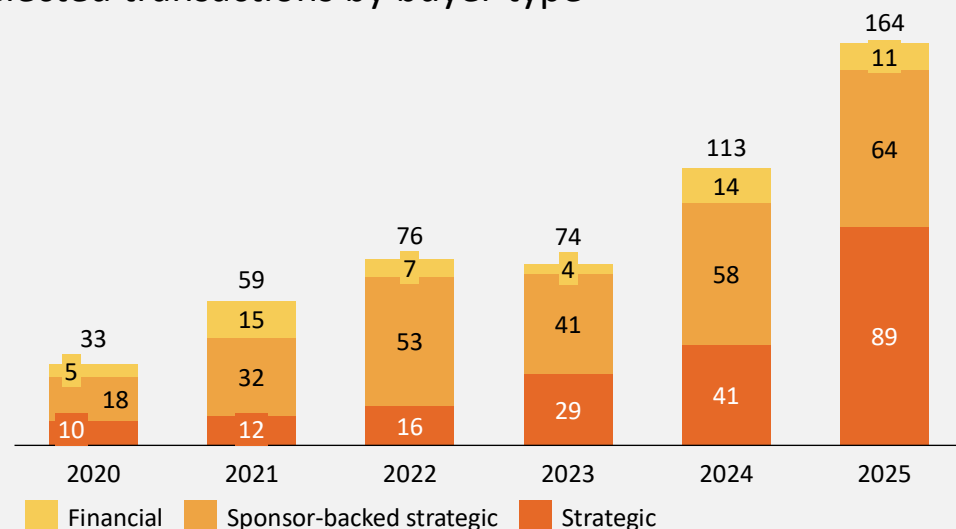
M&A market 2020 - 2025

- Cognos identified 519 publicly identifiable childcare transactions across Europe between 2020 and 2025, selected from a screening of 1,000+ education, care and childcare-related transactions.
- Disclosed transaction activity increased materially over the period, from 33 selected transactions in 2020 to 164 in 2025, consistent with continued consolidation in a fragmented sector.
- The UK accounts for 63% of identified transactions, making it by far the most active visible M&A market in the dataset. Benelux, France and the Nordics form the next tier of activity.
- Strategic buyers are becoming increasingly prominent, accounting for 54% of identified transactions in 2025, compared with 30% in 2020. Sponsor-backed strategic buyers represented a further 39% in 2025.
- The analysis covers publicly identifiable transactions only and is not intended to represent the full European childcare M&A universe. Regional shares may be influenced by differences in transaction disclosure and data availability.

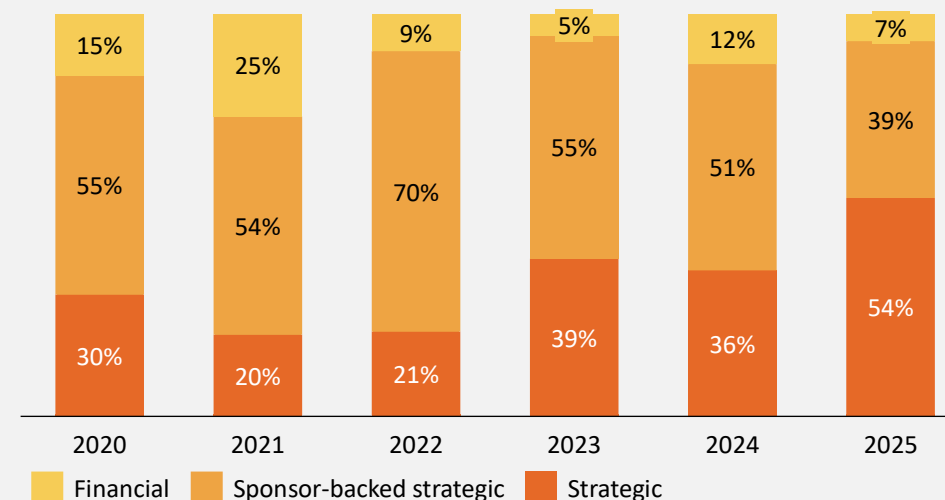
Selected transactions by target region



Selected transactions by buyer type

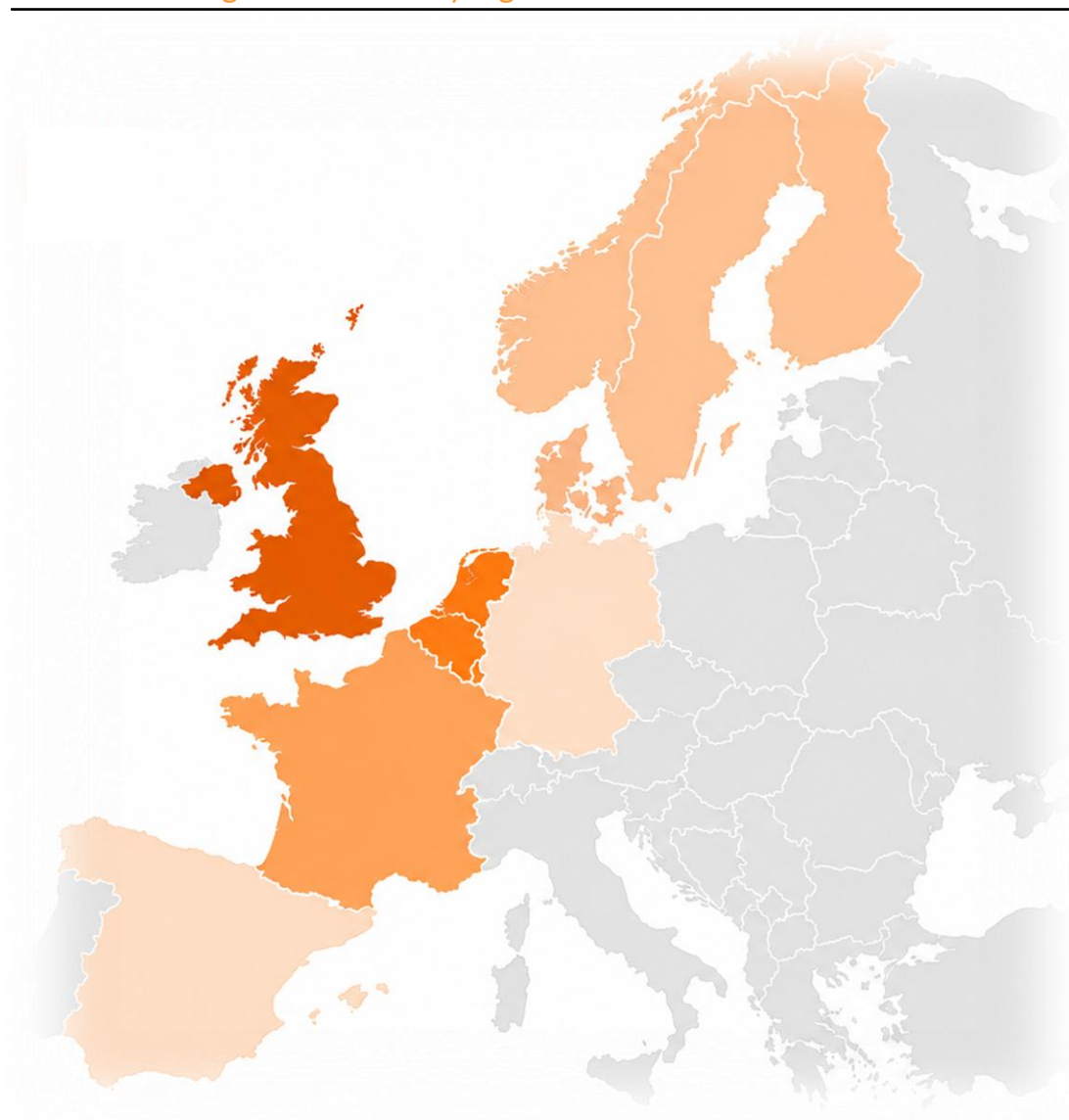


Buyer type breakdown by year



Leading childcare buyers across Europe

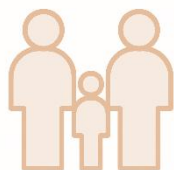
Selected leading consolidators by region



UK			
Benelux			
France			
Nordics			
Germany			
Spain			

Key trends shaping the European childcare market

Demand fundamentals are strengthening, while staffing constraints, regulation and fragmented supply continue to shape market development



Childcare as labour-market infrastructure

Reliable childcare increasingly underpins parental employment, female labour-force participation, and economic productivity.



EU Barcelona targets for 2030: 45% participation for children under 3; 96% for ages 3 to school age.



Affordability reforms support demand

Subsidies, reimbursement increases and funded-hours programmes are reducing barriers for parents and improving demand visibility.



Affordability reform is advancing across key markets including the UK and the Netherlands



Participation is rising, but unevenly

Formal childcare participation continues to rise across Europe, although penetration and access still vary materially between markets.



Participation of children under 3 in formal childcare is rising across Europe but remains uneven across countries.



Staffing shortages and cost pressure persist

Staff availability, wage inflation and retention remain key constraints on capacity growth and provider economics.



Around two-thirds of European countries report ECEC staff shortages.



Fragmented supply drives consolidation

Local provider fragmentation continues to create opportunities for platform building, buy-and-build strategies and scaled cross-border operators.



Private equity and strategic investors continue to target scalable childcare platforms.



Quality, governance and compliance matter more

Regulation, transparency and quality oversight are becoming more important differentiators for operators and investors alike.



Professionalisation and compliance capabilities are becoming increasingly important in a policy-supported and highly regulated sector.



“Across Europe, childcare will need to become more available and affordable to help address labour-market shortages.”

**AcadeMedia, interview with Cognos, 2026*



“As childcare becomes more publicly funded, demand increases, but so do political scrutiny, reporting requirements and pressure on transparency. That will push the market toward more professional operators.”

AcadeMedia, interview with Cognos, 2026



“Strong demand alone does not create an attractive growth market. Staffing capacity ultimately determines whether that demand can actually be served.”

Partou, interview with Cognos, 2026

Market trends

UK | Benelux



UK

Europe's most liquid and mature childcare M&A market

- Highest visible childcare deal activity in Europe, led by strategic and sponsor-backed platforms.
- Eligible working parents in England can access up to 30 funded hours from 9 months to school age.
- Strong policy support and affordability reform support demand visibility, but margins remain sensitive to wage inflation and funding rates.
- Large established platforms make this a mature consolidation market rather than an early-stage roll-up.

Policy Support	M&A activity	Execution pressure
5/5	5/5	5/5



Funding model

- Mostly private delivery, supported by publicly funded childcare entitlements.
- Eligible working parents can access up to 30 funded hours from 9 months to school age.
- Providers receive public funding via local authorities; parents typically fund additional hours, meals and extras.
- Funding policy is devolved, so Scotland, Wales, and Northern Ireland differ from England.



M&A thesis

A mature platform-consolidation market where scale, integration capability and earnings quality drive value.



Benelux

Attractive, policy-backed market with local differences

- The Netherlands is the main M&A engine, while Belgium and Luxembourg remain more local and fragmented.
- Very high childcare participation in the Netherlands supports strong structural demand.
- Staffing shortages and regulation are the main constraints on capacity growth across the region.
- Affordability support is strong, but execution differs materially by country and funding model.

Policy Support	M&A activity	Execution pressure
4/5	4/5	4/5



Funding model

- Netherlands: private provision supported by income-related childcare benefits; reimbursement rates increased in 2026.
- Belgium: mixed public/private system, with many places funded through income-related tariffs and subsidies.
- Luxembourg: accredited providers are supported via the cheque-service accueil voucher model; state-supported.
- Result: demand is policy-supported, but reimbursement mechanisms differ strongly by country.



M&A thesis

Strong buy-and-build potential, with value creation dependent on staffing resilience, compliance and local market expertise.

Market trends

France | Nordics



France

Large, policy-supported market where governance and compliance matter more

- Childcare is embedded in labour-market and family policy, supporting stable demand and high formal participation.
- The market combines strong public support with a meaningful private operator base and several established platforms.
- Fragmented local supply still leaves room for consolidation, but public scrutiny has increased materially.
- Staffing, governance and compliance are increasingly central to value creation and investor confidence.

Policy Support	M&A activity	Execution pressure
4/5	4/5	5/5



Funding model

- Mixed public-private system, with public, associative and private crèches.
- Providers can receive CAF operating subsidies (PSU), often alongside local-authority support.
- Families may receive childcare support through family-benefit schemes, depending on care type and eligibility.
- Result: Publicly backed funding supports demand, while profitability depends on staffing, utilization and compliance.



M&A thesis

France remains attractive for scale buyers, but premium valuations increasingly depend on governance, quality and compliance resilience.



Nordics

Mature, publicly funded region with selective M&A

- Childcare is treated as core social infrastructure across the Nordics, supported by strong public funding and high participation.
- Municipal funding, fee caps and stable demand create resilient operating environments.
- Several scaled groups already exist, reducing white space for first-stage roll-ups.
- M&A remains selective and is driven more by strategic fit, operational quality and local staffing than by basic fragmentation.

Policy Support	M&A activity	Execution pressure
5/5	3/5	3/5



Funding model

- Denmark, Sweden, Norway and Finland rely heavily on public funding with capped or income-linked parent fees
- Providers operate alongside public systems and typically receive municipal compensation or public support.
- Sweden uses a national fee cap; Norway has a maximum-price and Finland has vouchers for daycare.
- Result: public funding dominates; fee caps support stable demand but limit pricing flexibility.



M&A thesis

The Nordics are best suited to experienced operators able to navigate public funding, tighter regulation and lower-margin models.

Market trends

Germany | Spain



Germany

Large, fragmented market with high local complexity

- One of Europe's largest childcare markets, but highly local and municipally influenced.
- Public funding supports demand, yet provider economics vary significantly by municipality.
- Fragmented supply creates long-term platform opportunity, but current M&A activity remains limited.
- Staffing shortages and regulatory complexity keep execution pressure high across the market.

Policy Support	M&A activity	Execution pressure
3/5	2/5	5/5



Funding model

- Predominantly publicly funded through municipalities, with parental fees often capped or reduced.
- Private and non-profit operators with many facilities under local contracts and reimbursement rules.
- Federal quality and expansion programmes support the sector, but implementation remains decentralised.
- Result: the market is policy-supported, but economics differ sharply by region, making local diligence essential.



M&A thesis

Germany provides a long-term platform opportunity for patient buyers with strong local execution and public-sector expertise.



Spain

Emerging market with growing demand and regional variation

- Participation in the 0-3 segment is rising, and public investment continues to expand.
- The market remains regionally fragmented, with autonomous communities shaping provision, pricing and access.
- Private urban and bilingual concepts remain attractive niches within a broader mixed-market system.
- M&A visibility is low, but demand runway is improving as affordability and public capacity expand.

Policy Support	M&A activity	Execution pressure
4/5	2/5	4/5



Funding model

- Public 0-3 provision is expanding, supported by national recovery funding for new public places.
- Funding and fee structure vary by autonomous community and municipality.
- Private providers depend on local fee levels, subsidies and family affordability.
- Result: demand is improving, but the operating model remains highly regional and locally regulated.

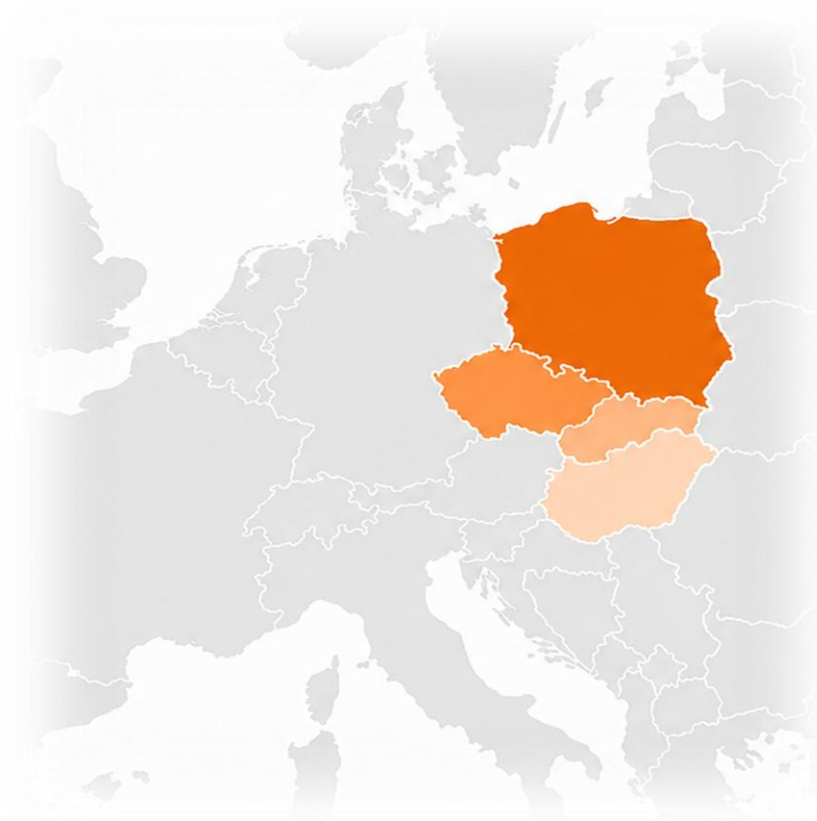


M&A thesis

Spain is an earlier-stage consolidation market where local execution matters more than broad platform scale today.

Emerging markets

Central Europe | Visegrád



"Poland is a huge market and one we think is interesting, but M&A activity has been quite low so far."

**AcadeMedia, interview with Cognos, 2026*



Poland

The Visegrád region's clearest platform opportunity

- Largest and most investable childcare market in the Visegrád region.
- Demand is supported by urbanisation, rising female labour-force participation and increasing formalisation. Fragmented private supply creates selective platform-building opportunities. Publicly disclosed M&A remains limited, but Poland stands out as the region's key market to watch.

Policy Support



M&A activity



Execution pressure



Funding model



- Mixed public-private model with growing state support for under-3 childcare.
- Public funding supports the creation and operation of new nursery and children's club places through Aktywny Maluch / MALUCH+.



M&A thesis

Early-stage platform opportunity supported by growth and urban demand.



Czech Republic | Slovakia | Hungary

Early-stage childcare markets with limited M&A activity

- Smaller, less mature markets with limited disclosed M&A activity.
- Formal childcare participation remains below more mature Western European markets.
- Local, fragmented operator landscapes offer limited near-term platform scale.
- Funding, affordability and regulation differ materially by country, reducing comparability.

Policy Support



M&A activity



Execution pressure



Funding model



- Predominantly public or municipality-led childcare systems, with private provision still relatively local and fragmented.
- Formal under-3 childcare remains less developed than in mature Western European markets.

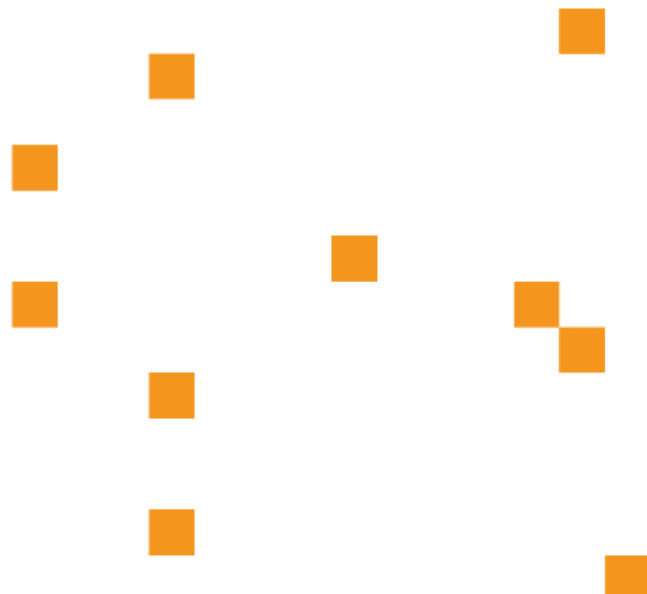


M&A thesis

Limited near-term M&A; longer-term potential remains.



Market landscape



Overview of the landscape

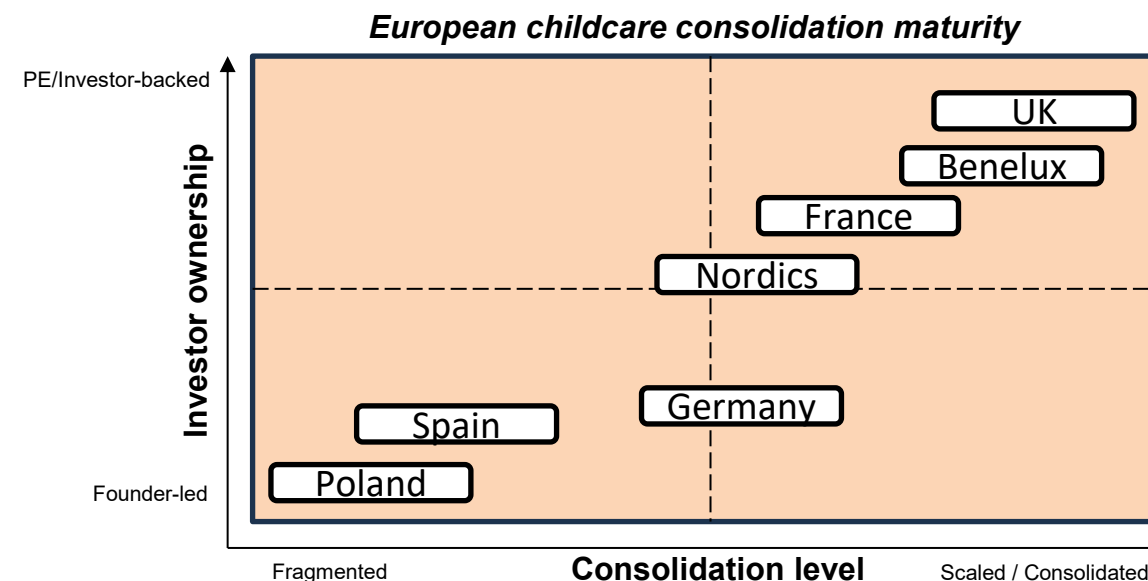
European childcare is consolidating, but M&A maturity remains highly regional

- **Sponsor-backed platforms are driving consolidation**
Strategic buyers dominate childcare M&A, with sponsor-backed platforms driving much of the buy-and-build activity.
- **Deal activity is concentrated in mature markets**
The UK is the most active visible transaction market, followed by Benelux, France and the Nordics.
- **Scale leaders are emerging across borders**
Babilou Family, Busy Bees, Partou, Grandir and Dibber are among Europe's leading scaled platforms.
- **Funding and regulation shape the buyer universe**
More regulated and publicly funded markets favour operators with strong reporting, governance and operational discipline.
- **Germany and Spain remain more fragmented**
Both markets offer longer-term consolidation potential but remain more local and fragmented today.



"With increased public funding comes stricter regulation and pressure on margins. As markets mature, that leaves more room for certain types of buyers and less for others."

**AcadeMedia, interview with Cognos, 2026*



Most Mature

UK Benelux

Ownership

PE/Investor-backed



Intermediate

France Nordics

Ownership

Private-backed
Family-owned



Fragmented

Poland Germany Spain

Ownership

Founder-led

Why private equity remains attracted to childcare

Structural demand and scalable platform dynamics continue to support investor interest

 Resilient Demand Base	➤ Essential service for working parents ➤ Policy-backed demand visibility ➤ High occupancy supports recurring revenue
 Attractive Platform Dynamics	➤ Cluster density supports staffing and margin efficiencies ➤ Fragmented markets are buy-and-build opportunities ➤ Scale improves procurement, overhead and expansion
 Execution Quality Matters	➤ Staffing availability remains the key constraint ➤ Compliance discipline increasingly differentiates ➤ Commercial and operational discipline protects earnings quality
 Investor Appetite	➤ PE targets scalable platforms with repeatable growth ➤ Quality assets attract strong buyer interest ➤ Institutional readiness supports premium valuations

2024


Inspiring Nurseries and Pre-Schools

Acquired by
 **Livingbridge**

Target  Buyer 

2024


doet wat ouders ook zouden doen

Acquired by
 **Karmijn**
KAPITAAL

Target  Buyer 

2021


grandir group

Acquired by
 **INFRAVIA**

Target  Buyer 

2024


comme la vie

Acquired by
 **M80**

Target  Buyer 

2022


Les Petites Canailles

Acquired by
 **AUDACIA**
Le meilleur investissement, c'est l'audace.

Target  Buyer 

2024


Kids Capital

Acquired by
 **HOLLAND CAPITAL**

Target  Buyer 

2021


Bright Stars

Acquired by
 **Oakley Capital**

Target  Buyer 

2021


Kids Planet

Acquired by
 **FREMMAN CAPITAL**

Target  Buyer 

2022


partou

Acquired by
 **WATERLAND**

Target  Buyer 

Childcare market ownership landscape

Top 15 European childcare platforms by number of operating locations

Rank	Platform	HQ	Locations	Operating countries	M&A activity
1	 Babilou Family	France 	>1,000	        	★ ★ ★
2	 Busy Bees	UK 	>1,000	        	★ ★ ★
3	 Academedia	Sweden 	750-1000	      	★ ★ ★
4	 partou	Netherlands 	750-1000	  	★ ★ ★
5	 grandir group	France 	500-750	    	★ ★ ★
6	 Dibber	Norway 	500-750	        	★ ★ ★
7	 Kids Planet	UK 	250-500	 	★ ★ ★
8	 Samenwerkende Kinderopvang	Netherlands 	250-500		★ ★ ★
9	 La Maison Bleue	France 	250-500	   	★ ★ ★
10	 norlandia care	Norway 	250-500	     	★ ★ ★
11	 FUS barnehagene	Norway 	250-500	  	★ ★ ★
12	 crèches people&baby le sens de l'enfance	France 	250-500	        	★ ★ ★
13	 Atvexa	Sweden 	<250	  	★ ★ ★
14	 Bright Stars	UK 	<250	 	★ ★ ★
15	 kitea	Germany 	<250		★ ★ ★

Brand architecture strategies

European childcare platforms adopt different branding models as they scale through M&A

Branding strategy	Single-brand platform	Endorsed local brands	Hybrid-brand platform	Multi-brand platform
Approach	One brand used across the network, often after rebranding acquired sites.	Local brands retained with visible group linkage or endorsement.	Mix of platform branding and local sub-brands, often in transition.	Portfolio of distinct brands retained under one platform owner.
Examples				
Description	➤ Creates a consistent customer proposition across sites. ➤ Supports central marketing, staffing and procurement. ➤ Common where the platform brand already has strong recognition.	➤ Preserves local trust and brand equity while linking sites to a wider group. ➤ Useful when acquired operators have strong local heritage. ➤ Balances continuity for parents and staff with group integration.	➤ Allows staged integration toward a common platform identity. ➤ Helps incorporate acquisitions without immediate full rebranding. ➤ Often used when markets and legacy brands vary by region.	➤ Supports buy-and-build across regions, concepts and segments. ➤ Maintains flexibility where reputations differ by market. ➤ Common among larger European childcare platforms.

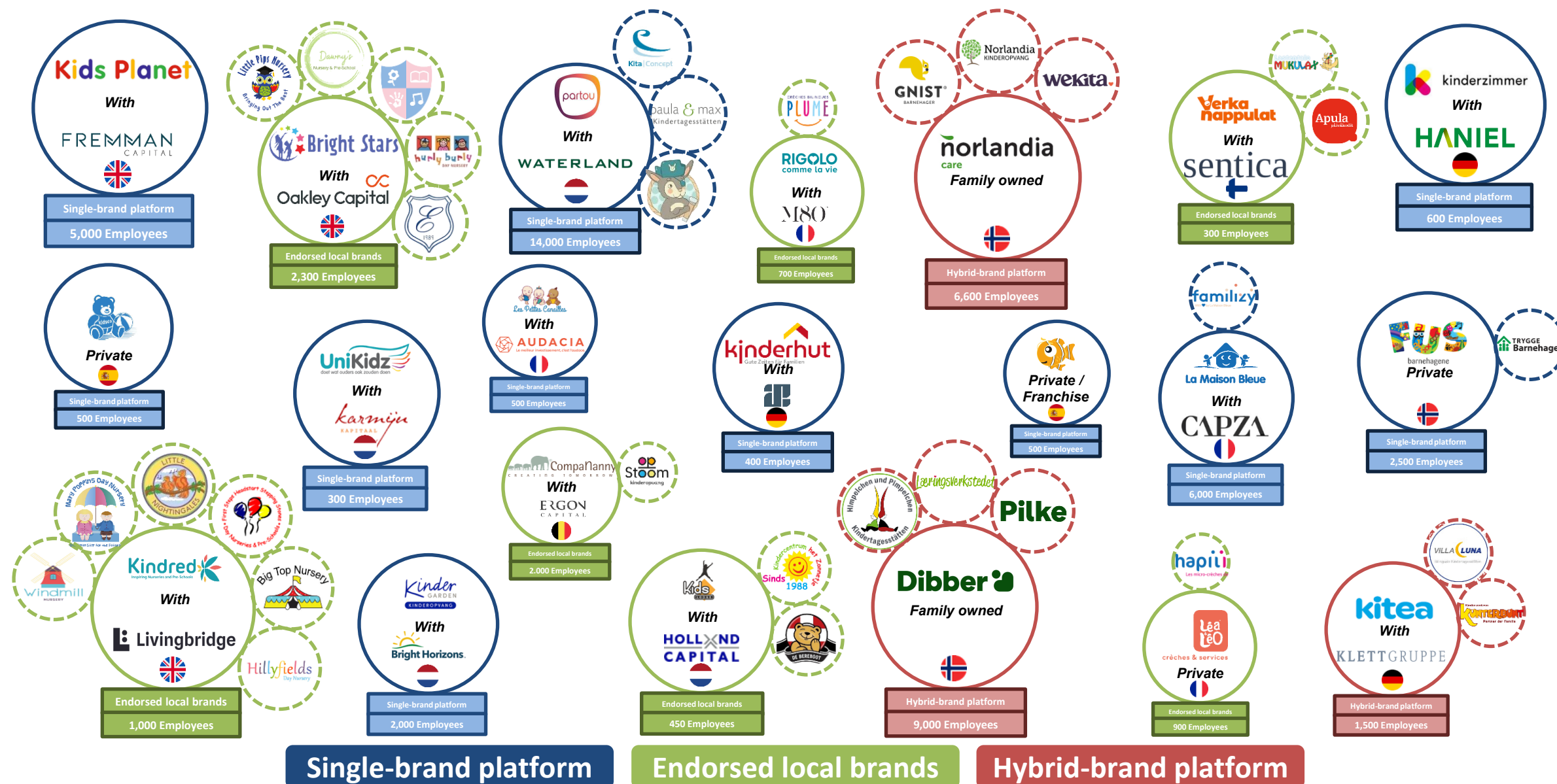
Brand architecture in practice

Selected European multi-brand childcare platforms



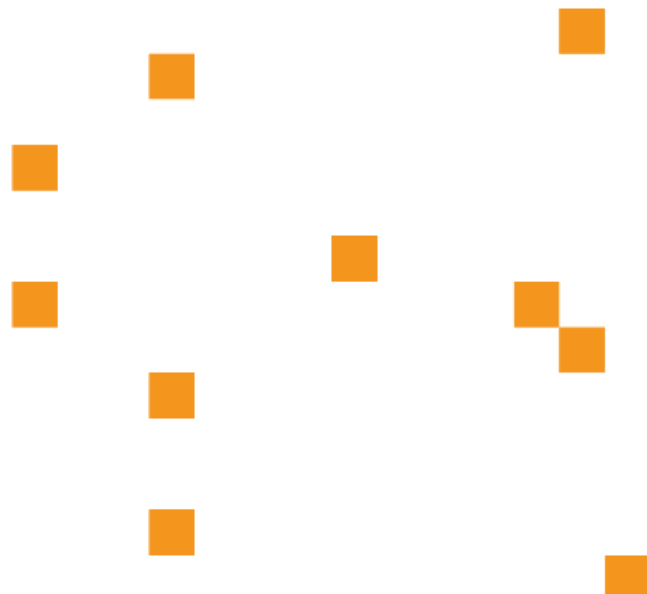
Brand architecture in practice

Selected single-brand, endorsed and hybrid childcare platforms



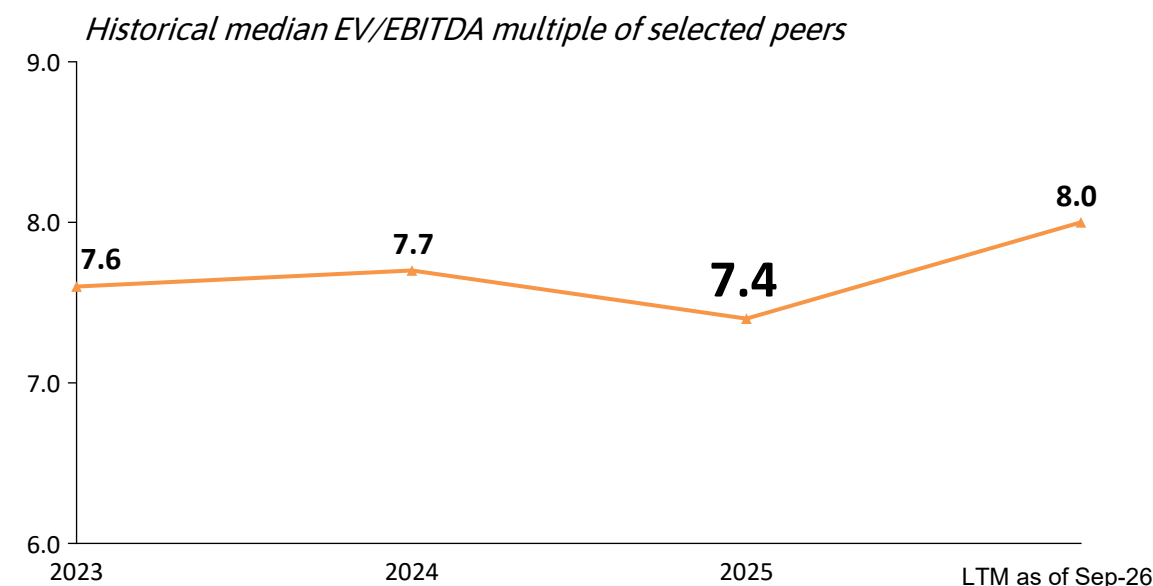


Market valuations



Listed childcare & early-education peers

Pure-play listed childcare peers are scarce; selected global early-education peers therefore provide an indicative valuation benchmark.



Core listed peer set

Company	Country	EV (€m) Sep-2026	Revenue CAGR (2022-2025)	EBITDA margin LTM	EV/EBITDA LTM
Bright Horizons	US	4,720	10.6%	23.2%	7.7x
AcadeMedia	SE	2,108	6.6%	21.6%	8.3x
KinderCare	US	2,300	5.5%	23.4%	4.1x
MindChamps	SG	39	(1.2%)	7.0%	14.6x
G8 Education	AU	512	(3.1%)	19.2%	4.9x
Tellusgruppen	SE	39	13.3%	6.9%	12.3x
Mean	--	1,620	5.3%	16.9%	8.7x
Median	--	1,310	6.1%	20.4%	8.0x



International provider of employer-sponsored childcare, early education and back-up care solutions. The company focuses strongly on supporting working families through partnerships with employers and childcare services.

AcadeMedia

Diversified education group active in childcare, preschool education and broader educational services. Combines scale, operational efficiency and pedagogical quality across its platform.



Leading childcare platform offering early education and childcare services for young children. The business model combines direct-to-family services with employer-sponsored childcare solutions.



International preschool and franchise platform focused on early childhood development, creativity and communication skills. Operates through a scalable, brand-driven franchise model.



Large-scale childcare operator with an extensive network of childcare centres. Focused on early childhood education, operational quality and scalable service delivery.

Tellusgruppen.

Sweden-based childcare and education group operating preschools and elementary schools. The Group also provides educational and childcare services through a portfolio of specialized brands.

Regional benchmarks in the private market

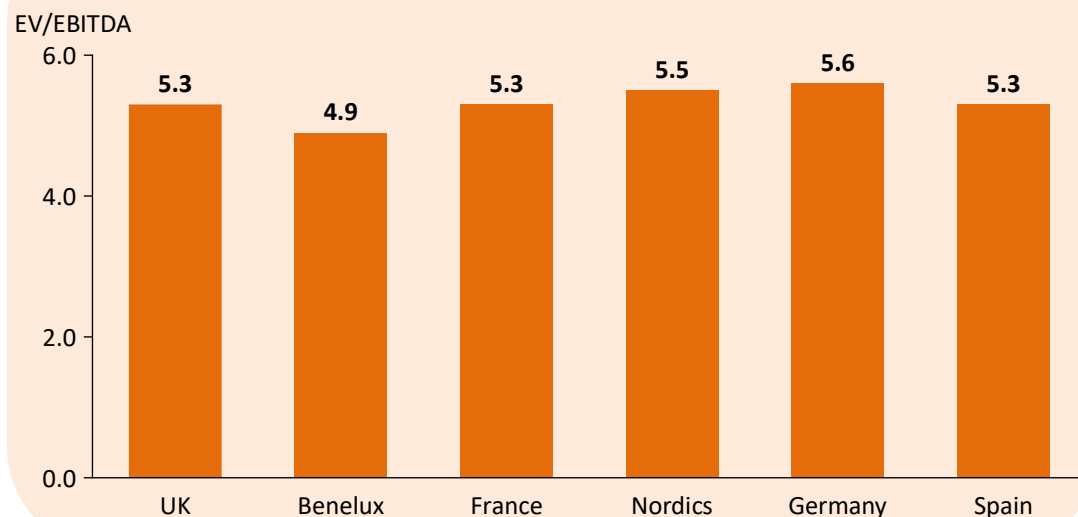
Local childcare assets trade around SME benchmark levels, while scaled platforms command a clear premium.

Regional SME benchmark layer

Local and regional childcare businesses often fall within generic SME valuation ranges.

- Regional SME benchmarks indicate a broad private-market valuation corridor of c. **4.9–5.6x EV/EBITDA** across the selected European regions.
- Despite local funding and market differences, benchmark multiples remain relatively clustered, supporting a consistent cross-regional reference point.
- For childcare assets, generic SME benchmarks should be adjusted for occupancy quality, staffing resilience, local scarcity, scale and platform potential.

Generic SME EV/EBITDA benchmarks by region

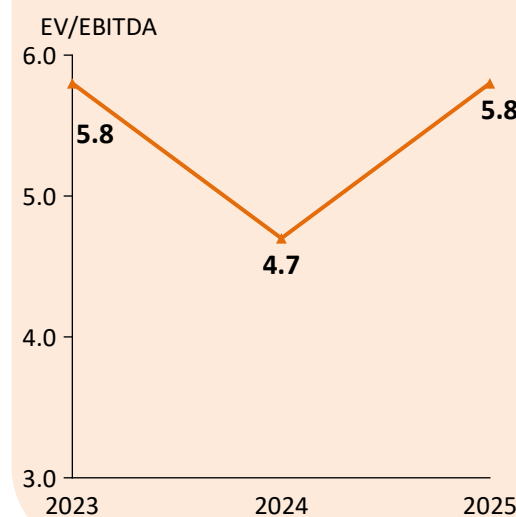


Cognos childcare transactions (last 15 deals)

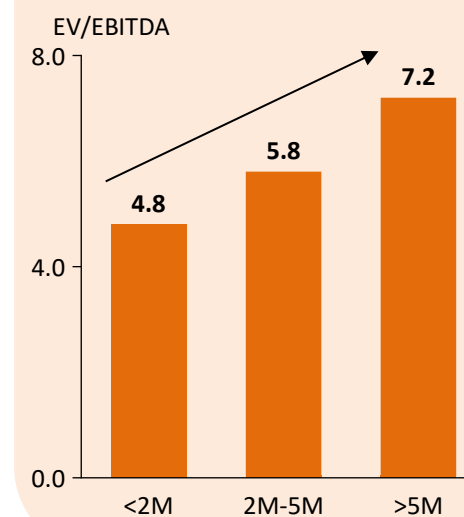
Pure childcare

- The Cognos childcare sample shows a median **EV/EBITDA of 5.3x**, broadly in line with generic SME benchmarks.
- Transactions with >€5M EBITDA show a median **multiple of 7.2x**, implying a clear uplift versus smaller childcare assets.
- Upper-tail valuations are supported by scale, occupancy, earnings visibility, management depth and scarcity value for strategic buyers.

EV/EBITDA median over time

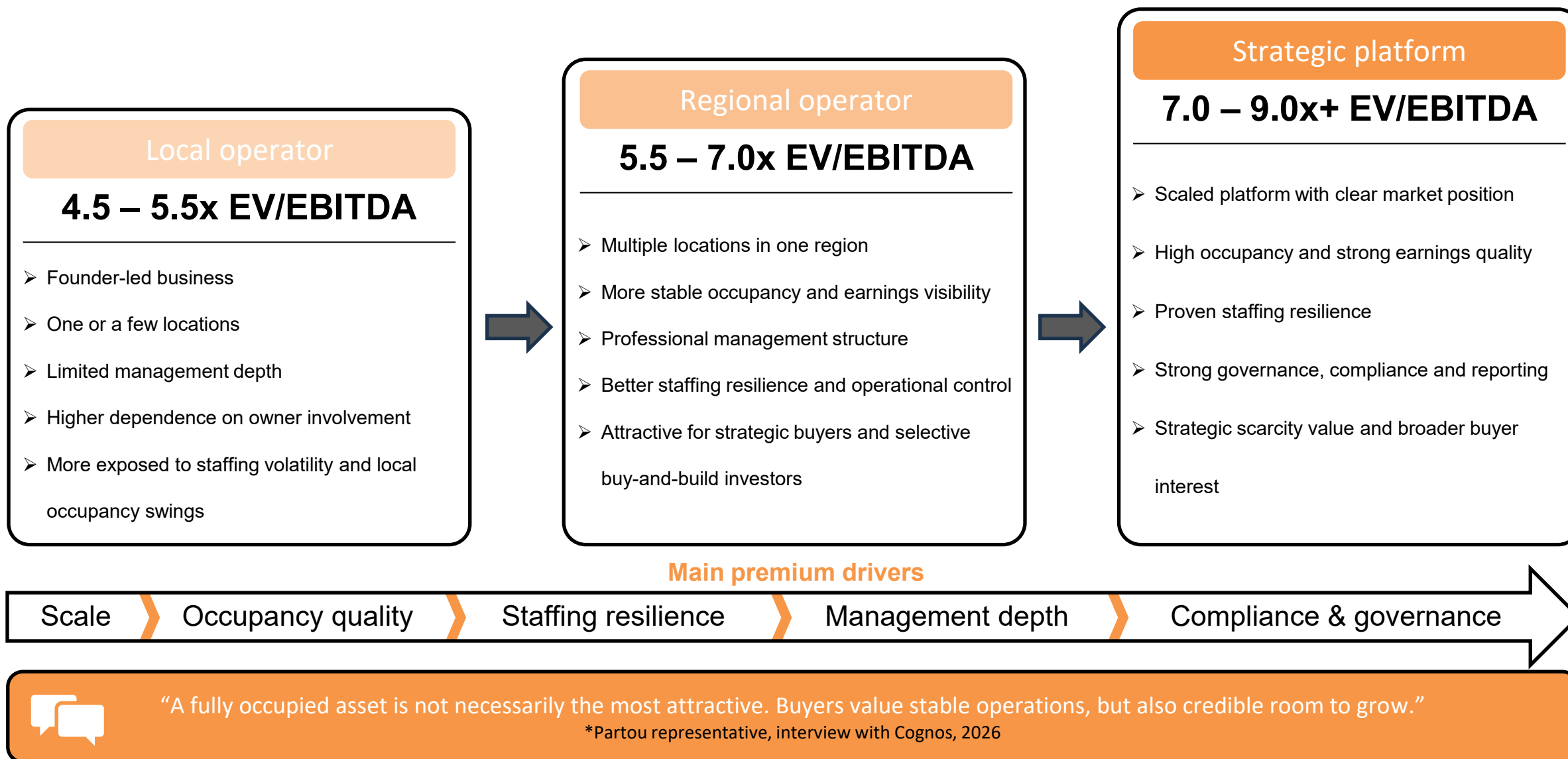


EV/EBITDA



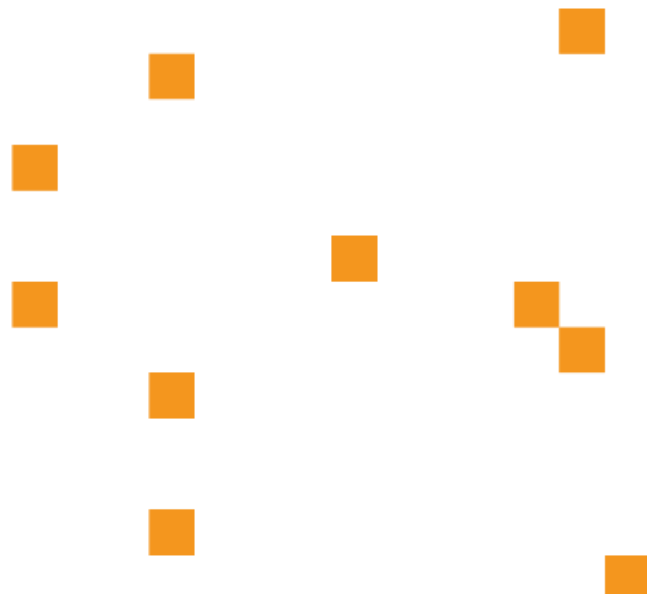
Illustrative quality-adjusted valuation framework

Scale, occupancy, staffing resilience and governance drive valuation premiums.





Cases & references



Case | Mam's Kinderopvang

Buy-side advisory to AcadeMedia on the acquisition of MAM's Kinderopvang



13 Locations	~200 Employees	Apeldoorn Region	Daycare, Preschool and after-school Services	860+ Children served
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Company overview

- Founded in 2010, MAM's Kinderopvang is a leading regional childcare provider.
- The company operates 13 locations with approximately 860 children served.
- MAM's provides baby and toddler care, preschool and after-school care.

Transaction overview

- In March 2026, AcadeMedia agreed to acquire all shares in MAM's Kinderopvang.
- The acquisition expanded AcadeMedia's Dutch childcare network to 46 locations.
- The transaction further strengthened AcadeMedia's position in the Netherlands.

The role of Cognos

- Cognos advised AcadeMedia throughout the acquisition process.
- Supported AcadeMedia in assessing the strategic fit of MAM's and coordinating discussions with the seller.
- Cognos coordinated the transaction process and supported AcadeMedia through negotiations and signing.

The client

Kristofer Hammar of AcadeMedia commented:
"Cognos supported us with a professional, well-prepared process and a clear understanding of both the seller's position and the strategic rationale for AcadeMedia in the Dutch childcare market. MAM's is a strong regional complement to our Dutch activities."

Case | NulVier Kinderopvang

Buy-and-build trajectory followed by strategic sale to Norlandia



16 Locations	~150 Employees	Noord-Brabant Region	Daycare, Preschool & Out-of-school care Services	1,000+ Children served
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Company overview

- Regional childcare operator based in Noord-Brabant.
- Active across daycare, preschool care and out-of-school care.
- Built scale through organic growth and add-on acquisitions.
- Strong local reputation and diversified childcare offering.

Transaction overview

- Shareholders sold NulVier Kinderopvang to Norlandia Care.
- Deal expanded Norlandia's Dutch childcare footprint.
- Offered succession and continuity for staff, parents and children.
- Local identity and location were preserved where possible.

The role of Cognos

- Cognos Netherlands advised shareholders throughout the process.
- Supported the buy-and-build strategy, sale preparation and buyer selection.
- Managed negotiations, valuation discussions and transaction execution.
- Positioned NulVier as an attractive regional platform.

The client

Arno Dielesen of NulVier Kinderopvang commented:
“Cognos remained professional throughout the entire process, enabling them to effectively manage the emotions of both sellers and buyers. They also possess extensive knowledge of the childcare sector and M&A, as well as expertise across all aspects of a business transfer.”

Case | Whitton Day Nursery

Sale of family-owned childcare business to Kindred Nurseries



Twickenham & Whitton
Day Nurseries

Whitton Day Nursery

Family-owned UK childcare operator

Strategic buyer



Kindred Nurseries

Award-winning childcare group

1

Location

~25

Employees

West London

Region

Daycare & Preschool
Services

100+

Children served

Company overview

- Family-owned nursery business with 20+ years of heritage.
- Known for holistic childcare, heuristic play and outdoor learning.
- Strong local reputation and values-led culture.
- Serves local children and parents from its Whitton location.

Transaction overview

- Shareholder sold Whitton Day Nursery to Kindred Nurseries.
- Kindred is an award-winning family of day nurseries and pre-schools.
- Transaction provided a strong long-term home and continuity for the business.
- Shared values made Kindred a strong strategic fit.

The role of Cognos

- Cognos UK acted as lead adviser to the shareholder.
- Ran a competitive auction process and buyer engagement.
- Negotiated key commercial terms and supported due diligence.
- Project managed the deal through to successful completion.

The client

Stefan Baran of Whitton Day Nursery commented:

"The team at Cognos UK were excellent to work with. Not only were the more complex aspects of the deal thoroughly and clearly explained, they were also able to successfully tackle and negotiate some seemingly insurmountable challenges whilst also managing any moments of frustration on both the sell and buy side."

Selected buy-side transactions

Selected childcare acquisitions advised by Cognos

AcadeMedia

Cognos advised AcadeMedia Nederland on the acquisition of Mam's Kinderopvang, significantly increasing its market share in the Netherlands.



Cognos advised Monkey Donky on the acquisition of daycare centre De Hunzeborgh, childcare centre Poko Loko and Loetje-Senang Childcare, strengthening its position in Groningen and expanding the number of locations to ten.



Cognos supported NulVier Kinderopvang throughout its buy-and-build journey, including the acquisition of Kids Talent and the merger with Kinderopvang Joepie. Cognos subsequently advised the shareholders on the sale to Norlandia Kinderopvang.



References

What our clients say

“ I experienced the collaboration with Cognos Netherlands as very positive; both personal and professional. There is a lot that comes your way when you want to sell your business — much more than you can anticipate beforehand.

At times, I couldn't see the wood for the trees, but Cognos Netherlands helped me maintain calm and stay in control.”

Sanne de Bruijn

Former owner of Kinderdagverblijf SamSam





Proven over *100 times*
in *childcare, from*
valuation to
transaction...

Creating
Value
Together.

Cognos. In a nutshell.

Cognos Global Partners is a global network of independent mid-market M&A firms with over 25 years of experience.

We help ambitious entrepreneurs, management teams and businesses **create more value** by advising on acquisitions, disposals, capital and debt fundraising and providing a range of transaction services.

What we do.

Cognos Global Partners combines deep local knowledge with global reach to deliver exceptional outcomes for its clients.



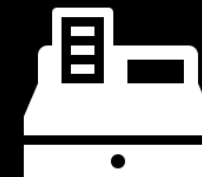
M&A
sell-side



M&A
buy-side



Capital & debt
raising



Transaction
services

Cognos. Creating Value Together in **Childcare**.

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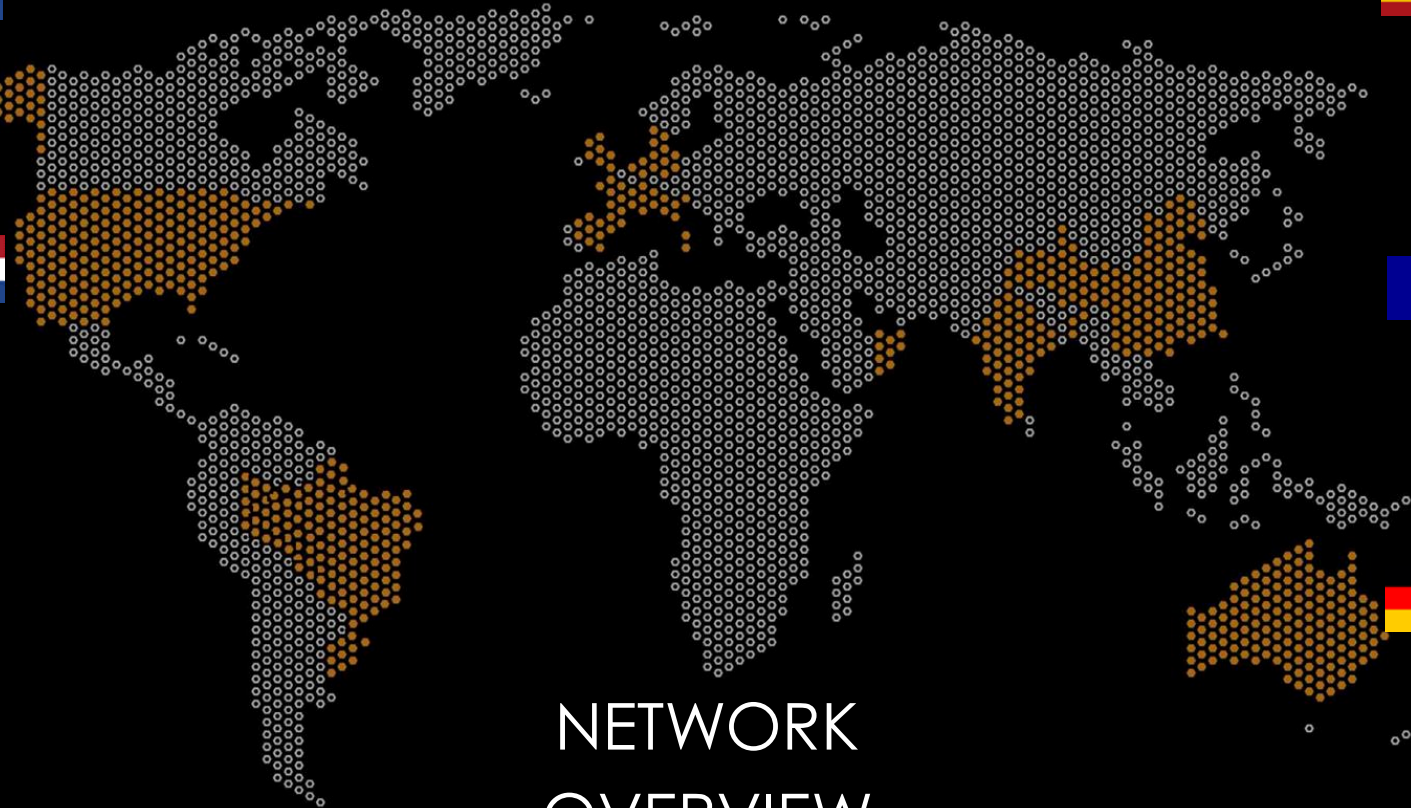
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NETWORK OVERVIEW

500+

Transactions since 2020

27

offices

16

countries

300+

M&A professionals



Whether you are considering a sale, acquisition or valuation, reach out directly to one of the childcare specialists introduced on the previous page for a confidential conversation.

Cognos Global Partners.

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